



# Rio 2016

## SUMMER OLYMPIC AND PARALYMPIC GAMES

### Quick Notes

[www.almeidalaw.com.br](http://www.almeidalaw.com.br)

August 2016

São Paulo, August 3<sup>rd</sup>, 2016

#### Re: Rio 2016 Summer Olympic and Paralympic Games

Dear Friend,

In the coming weeks the city of Rio de Janeiro – also known as *Cidade Maravilhosa* – will host the Rio 2016 Olympic and Paralympic Games, respectively from 5 to 21 August and from 7 to 18 September.

In accordance with its motto “A New World”, Rio 2016 will be the first time the Summer Olympics is held in a Portuguese-speaking country, and Rio de Janeiro will be the first South American city to host the event. Although a majority of the events will occur in Rio, it is important to note that some football (soccer) games will take place in five other cities across Brazil, namely: São Paulo, Belo Horizonte, Brasília, Salvador and Manaus.

As expected, hosting an event of the magnitude of Rio 2016 presents economic challenges, as well as exciting opportunities. With Rio 2016 in mind, the relevant rule making authorities acted accordingly and promulgated various laws that could have an effect on the economic activities of businesses throughout this exciting period. Among others, there exist legislative amendments with regards to visa requirements, taxes and marketing (with an emphasis on ambush marketing).

Concomitantly, a lot of efforts have been made to ensure that the Games are a success and to guarantee the health and safety of those involved. For example, the largest security scheme in the country's history will be run during the Rio 2016 Olympic



## Rio 2016 Summer Olympic and Paralympic Games – Quick Notes

and Paralympic Games. To ensure the well-being of the athletes, tourists and the population of the cities that will host the various competitions, the Ministry of Defense, the Ministry of Justice and the Brazilian Intelligence Agency (Abin) have articulated – and will put into effect – an integrated action comprised of 85 thousand personnel, from the branches of public security, civil defense, urban planning and the armed forces.

With offices in four of the six cities directly connected with the Games (Rio de Janeiro, São Paulo, Brasília and Belo Horizonte), and vastly experienced lawyers specialized in all aspects of Corporate Law, we at Almeida Advogados are well placed to assist you as needed in any legal matter directly or indirectly linked to the Rio Games, or any issue of concern that may arise during this period. In this respect, we are pleased to provide you with the document titled “Rio 2016 Summer Olympic and Paralympic Games – Quick Notes”, in which we highlight some habits, rules and practices that might be useful during the Games. In the next weeks, we will also set up a 24/7 hotline, in case any assistance is needed.

We would also like to seize this opportunity to welcome our foreign clients who have already arrived in Brazil in anticipation of the Games, encourage other foreign clients to make use of this occasion to explore the country and invite our local clients to join us in enjoying the spectacle.

In the spirit of the Olympics, we hope that you take part in the Games in some capacity. We would be pleased to receive you and invite you for a coffee at any one of our offices should you be in Brazil during this time, whether for the Olympic and Paralympic Games, for your holidays or just travelling.

We are looking forward to helping you take advantage of the exciting opportunities that our Brazil has to offer!

Best regards,

**Almeida Advogados**



## Rio 2016 Summer Olympic and Paralympic Games – QUICK NOTES

In view of the upcoming Rio 2016 Summer Olympic (05 Aug – 21 Aug) and Paralympic Games (07 Sept – 18 Sept), thousands of people, including athletes, visitors, and tourists are expected to stride into the streets of Rio de Janeiro. In several cases, visitors may not be familiar with certain Brazilian habits, rules, and practices. Therefore, Almeida Advogados is pleased to provide a couple of quick notes, especially to foreign individuals. Almeida Advogados will also set up a 24/7 hotline during the Rio Games.

### 1. AMOUNTS ENTERING AND EXITING

**BRAZIL** - Every traveler may enter or leave Brazil carrying cash value, in national or foreign currency, equivalent to ten thousand Brazilian reais (R\$ 10,000.00) without being obligated to fill in any declaration form. However, if the amount of money exceeds the aforesaid value, it must be declared to the Customs authority.

### 2. FOREIGN CURRENCY EXCHANGE -

Only authorized establishments by the Brazilian Central Bank may carry out currency exchange. For further clarification, refer to the list of authorized agents, available at [www.bcb.gov.br/?INSTCRED](http://www.bcb.gov.br/?INSTCRED).

In addition, as a rule, payment may be carried out (i) in kind, or (ii) by electronic transfer.

### 3. ENTRY OF MEDICATION IN BRAZIL -

The entry of medication in Brazil may undergo sanitary inspection. Therefore, the passenger must carry on a valid prescription. In addition, it is recommended that such substances are maintained in their original containers to facilitate identification.

### 4. SPECIAL PROTECTION GRANTED TO TRADEMARKS -

Brazilian legislation granted a special and temporary protection for the official symbols and trademarks filed by the Olympics' organizing entity. As such, the protection and all related rights of "highly renowned" marks in Brazil will be applicable to the Olympics' official trademarks until December 31<sup>st</sup>, 2016.



## RIO 2016 SUMMER OLYMPIC AND PARALYMPIC GAMES – QUICK NOTES

5. **IMAGE AND SOUND RIGHTS** - The International Olympic Committee (IOP) and the International Paralympic Committee (IPC) are the exclusive holders and beneficiaries of all rights, titles, and interests related to the image and sound of all official events, in addition to any form of expression produced, developed, created, or generated from the official events. The Committees have the right to use, exploit, negotiate, authorize and prohibit the rights related to image and sound, including the rights to capture, record, reproduce, transmit, and exhibit.

6. **HIRING TEMPORARY EMPLOYEES** - In case hiring temporary employees is necessary, specifically during the Olympic Games, the safest way to do so is through a fixed term probation contract. One may work under such condition for a maximum period of ninety (90) days, being hired, for instance, for forty-five (45) days with the option of renewal, for an equal period.

7. **WORKING ACCIDENT** - In case of an accident, the Brazilian Employment Legislation determines that the company must provide and pay for the entire assistance provided to the employee, particularly if the accident occurs while on service.

8. **TRANSPORT** - Public transport is the most efficient way to get around the city. Among the options, there are metro lines, the BRT (Bus Rapid Transit), the new LRT (Light Rail Transit) and a rail network.

9. **FOOTBALL CITIES** - In addition to the games in Rio de Janeiro, there are tournament matches in five other Brazilian cities: (i) Belo Horizonte, (ii) Brasília, (iii) Manaus, (iv) Salvador and (v) São Paulo.

10. **ALMEIDA ADVOGADOS HOTLINE** - The Almeida Advogados' team will be available 24/7 throughout the entire Rio 2016 Summer Olympic and Paralympic Games. In case of urgency or any legal need, please contact:

Rafael Zinato – Local Partner in Rio (21) 99186-8639 – [rzmoreira@almeidalaw.com.br](mailto:rzmoreira@almeidalaw.com.br)



## Rio 2016 SUMMER OLYMPIC AND PARALYMPIC GAMES – QUICK NOTES

### 11. USEFUL CONTACTS AND INFORMATION

**FEDERAL POLICE** – 194

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**POLICE BATTALION FOR TOURIST AREAS (BPTUR)** – (21) 2332-7928 / 2332-7937

**Address:** Rua Figueiredo Magalhães, 550 – Copacabana

**SEA RESCUE** – (21) 2332-2062 / 2332-2057

**Address:** Praça Coronel Eugênio Franco, 2 – Copacabana

**TOM JOBIM INTERNATIONAL AIRPORT (RIOgaleão)** – (21) 3398-5050

**Address:** Av. Vinte de Janeiro, s/nº – Ilha do Governador

**SANTOS DUMONT AIRPORT** – (21) 3814-7070

**Address:** Praça Senador Salgado Filho, s/nº – Centro

**NOVO RIO BUS TERMINAL** – (21) 3213-1800

**Address:** Av. Francisco Bicalho, 1 – Santo Cristo

**SPECIAL POLICE HEADQUARTERS FOR TOURIST SUPPORT (DEAT)**

(21) 2332-2924, 2334-6802

**Address:** Av. Afrânio de Melo Franco, 159 – Leblon

The main station for the tourist police operates 24 hours a day. Officers are expected to speak English, Spanish and several other languages. Visitors can report any crime they have experienced, in addition to the loss of documents.

